



# Bella Vita

Soul Purpose | The Pregnancy Center | The Haven

2023 Gratitude Report

The beautiful lives  
you're impacting.



## GRATEFUL HEARTS, LASTING IMPACT



Soul Purpose



"We are so grateful to all the donors who make it possible for us to meet each week. Soul Purpose is growing each semester, and women are coming to understand their value, worth and identity with every Bible Study & event we put on. None of that would be possible without the generosity of our awesome donors!" – **CASSIDY BROUGH**, Soul Purpose BGSU Student



The Pregnancy  
Center



"From my first appointment with the Center, I've LOVED the very kind staff, the prayers, helpful resources, and so much more. I felt that when I decided to call, it was the step that I had been needing to take and that it was meant to be. Thank you for taking the time to care for others mentally, physically, and definitely emotionally. I love the positivity and smiles." – **JACKQUELIN**, Pregnancy Center Client



The Haven



"I am so thankful for The Haven. My healing journey may not have begun without knowing about this truly restorative ministry. For the first time in my life, I was given permission to grieve the loss of my child and there was space created to have moments with my child that could not have been recreated elsewhere. The community of women that comes along with being a part of this ministry is life-giving." – **ROSE** The Haven Client

## MESSAGE FROM THE BOARD CHAIR



“As we commemorate the remarkable milestone of 40 years at our treasured Bella Vita Network, we extend our deepest gratitude to each of you. Your unwavering faith, immense generosity, and unrelenting dedication have been the cornerstone of our ministry. It is because of your commitment that we stand strong as a testament to God's unfailing love and grace.

Your continued support enables us to forge ahead with our mission — providing support, care, and guidance to those in their time of need. From our hearts to yours, thank you.

At The Haven, we have dedicated ourselves to serving post-abortive men and women, offering them a sanctuary for healing and renewal. We have witnessed extraordinary transformations — stories of sorrow turned into joy, and despair turned into hope.

The Soul Purpose campus ministry expansion signifies our resolve to reach

out and touch the lives of our emerging generation. Your contributions have empowered us to nurture the spiritual growth of countless individuals, guiding them to discover their soul's purpose under God's guiding hand.

It has been an honor to serve as the board chair, witnessing firsthand the love and labor poured into our outreaches. Every testimony of a mother choosing life stands as a powerful witness to the transformative impact of God's work through our center.

As we look to the future, we are filled with hope and determination. We foresee our center continuing to be a beacon of light and love, illuminated by our collective effort and God's guiding presence.

May God bless you for your kindness, support, and the love you have shared. Here's to continuing His work, hand in hand, for many more years to come.”

With all my love,  
Kattie Braylock  
Board Chair

## Board Members

**Meredith Ryburn,**  
*Vice President*

**Rick Maroney,**  
*Treasurer*

**Beth Aston**

**Scott Brown**

**Virgil Crots**

**Will Henderson**

**Bill Herzog**

**Daniel Miller**

**Jim Moline**

**Michael Stein**

## Restoration: Back to the Goodness God Intended



“This year, Bella Vita Network celebrates 40 years of ministry in the Toledo Community and beyond. I am thankful to have spent time with some of the amazing men and women who were part of starting what was then The Crisis Pregnancy Center of Greater Toledo. I'm so thankful for each of their “yeses.” 40 years later, a thread that is pulled through each year: God uses ordinary people to do the miraculous. He uses our weak words in prayer to move the hearts of women to choose life; He uses a donated blanket in a favorite color to remind a young family that He sees them. He uses the space we create for college-aged women to realize how much He loves them. He uses volunteers to open up a path for hope for men and women who struggle after an abortion. Our ordinary becomes miraculous in the hands of our God.

As I've pondered 40 years in ministry, I've been struck by the beautiful reality that some of those children born in the first few years of the start of Bella Vita Network are now starting families of their own. As you read through the pages of this Gratitude Report, my prayer is that you see how God is using what you give to accomplish miracles. That you are part of God's story of creating a

community and culture where every life is valued and every life knows its worth.

We call our annual report the “Gratitude Report” because we're grateful for you. These aren't Bella Vita's “wins”; they are your wins. What is shared across these pages is because our incredible community shows up. Thank you for what you've done these last 40 years, and we anticipate so much in the years to come.”

*Savannah Martin*





soul purpose

**SOUL PURPOSE** is a women's college-based campus organization, focused to cultivate a life-promoting community where women know their value, worth, and identity in Christ. Our goal is to provide authentic community and intentional discipleship to women on college campuses.



soulpurposestory.com

## DID YOU KNOW?

**45%**  
of college-aged women face an **unplanned pregnancy**

**42%**  
of unintended pregnancies end in abortion

**1,090**  
students engaged

**40**  
girls involved in weekly Bible study

**10**  
student leaders



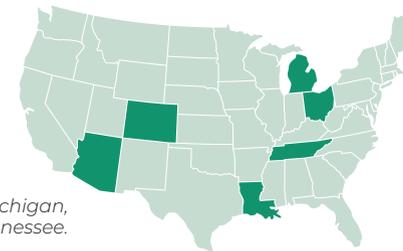
CONNECT

Participating colleges and universities:



soul purpose

Partnering with the work pregnancy centers are already doing to make abortion unthinkable, Soul Purpose exists to reach college-aged women before they are in crisis. Soul Purpose was birthed right here in Toledo and is currently **on 8 campuses as it expands nationally.**



*SOUL PURPOSE is represented in Ohio, Michigan, Louisiana, Colorado, Arizona and Tennessee.*



**"Soul Purpose** has been a huge blessing in my life. Through studying scripture, praying with my friends, and leaning on his truth, it has been helping me to strengthen my relationship with Christ. Life has not been easy, but having this community of believers right by my side, every step of the way, has meant the world to me.

Because of my worth and value in Jesus Christ, it allows me to live a life full of purpose, love, and grace. Instead of constantly seeking validation from the world, I find my identity in Jesus and who he says that I am."

- SARAH PENNINGTON

**"Soul Purpose** has changed my life because it has deepened my faith, given me a greater understanding of the messages within the Bible, and given me people to go through my college experience with who have the same morals and principles that I do because of our shared faith.

I enjoy the feeling of family when I go to Soul Purpose. We all feel comfortable to share personal parts of our lives, pasts, and journeys with faith, which shows how close we all are. Soul Purpose is a safe space for me to share, live, and grow."

- CLAIRE CAMPBELL





**COMMUNITY  
DIAPER  
GIVEAWAY**

We gave 14,137 diapers, 187 wipes, and served 165 people.



**THE PREGNANCY CENTER** provides sustainable paths for families to choose life for their unborn children. We are passionate about educating and empowering families by providing free resources. These free resources include, but are not limited to, pregnancy testing, ultrasounds, pregnancy and parenting classes, and Christ-centered mentorship. Our hope is to empower men and women to a place where they can see a bridge out of their current situation and partner with them to make steps into a hope-filled, abundant future.

**DID YOU KNOW?**

**1,184**

men & women served

**141**

parents engaged in parenting classes

**504**  
ultrasounds provided

**576**  
pre-born babies served

**74,736**

practical needed items gifted to families through the Baby Boutique

**627**

visits made to the Baby Boutique

**68**

families served through the Abundant Life Plan

**158**

community referrals made



Amazon Wishlist

[bellavitanetwork.com](http://bellavitanetwork.com)



**THE HAVEN**, our after-abortion care location, provides one-on-one grief and loss coaching, small groups, and abortion recovery retreats for men and women who have experienced abortion. The Haven is located on N. Haven Ave., directly next to the last standing abortion facility in Toledo. We are confident that as we live out our pro-life values, God offers abundant life to all those who seek it, including our neighbors next door at the abortion facility and our brothers and sisters who have experienced abortion.

**DID YOU KNOW?**

**START YOUR HEALING JOURNEY TODAY!  
CALL OR TEXT: 419-725-2429**

**25**

Connection appointments

**135**

Classes/group participants

**ARM A NEW PROGRAM LAUNCHED IN 2023.**

For every woman affected by abortion, there is also a man. ARM is a monthly support group led by trained facilitators for men who are looking for a space to heal.

**160**

Total visits to The Haven



CONNECT



Every man and woman who has walked through abortion recovery at The Haven, gets the opportunity to honor the life of their child by adding a leaf with their child's name on it to the memorial tree. In 2023, 7 names were added to the tree.

[haventoldedo.org](http://haventoldedo.org)



You're a difference maker.

we are family



Thank you to our incredible volunteers!



## Bella Vita Volunteers are Gold!

**100%**  
of volunteers were connected from local churches

**5,864**  
total hours served between the three outreaches of Bella Vita!



*"I love having the chance to walk with parents and share skills and tools with them as they prepare in practical ways to intentionally raise their children with hope, love and a purpose. That's also why I love The Pregnancy Center and Bella Vita.*

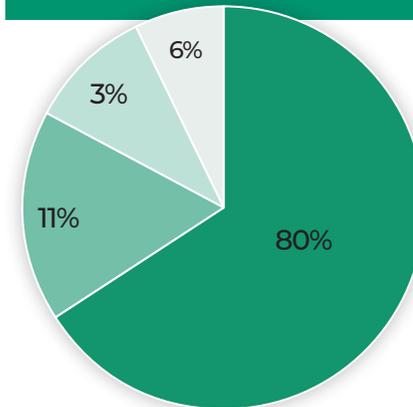
*It's about caring for the whole family. The babies that are cared for by the Center's services don't stay babies and the classes and resources provided help beyond that stage of life and provide a safe place to grow in the role of parents."*

**- VONDA HOGLE**, Parenting Class Facilitator

## Look What You Did!

TOTAL GIVING IN 2023:

**\$879,710**



- Individuals and Families
- Businesses and Organizations
- Grants and Foundations
- Churches

**100%** of our board & staff are financially invested in the ministry

Maximize your kingdom impact for life by making a donation of stocks or assets naming Bella Vita Network in your estate. For more information, please contact [melanie@bellavitanetwork.org](mailto:melanie@bellavitanetwork.org)

## Donor spotlight

### Meet Dawn Metzger

Dawn first stepped into The Pregnancy Center for a First Friday tour in 2021. Upon learning about Soul Purpose campus ministry both locally and nationally, Dawn was deeply moved and has supported the Soul Purpose mission of every college-aged woman knowing their value, worth, and identity in Christ through Soul Purpose.

"From the moment I heard about Soul Purpose, my heart was deeply stirred. What a privilege to be led by Christ to a ministry that yields blessings for eternity!"

#### DAWN ON GENEROSITY:

"I believe God is the original giver. The main demonstration of God's generosity to us was God the Father giving his only son, Jesus, to procure eternal salvation for those who were his enemies. (John 3:16) This is a kind of generous love that is "exceedingly, abundantly above all we can ask or think." (Ephesians 3:20)



# Bella Vita

Soul Purpose | The Pregnancy Center | The Haven

You may know our organization as 'The Pregnancy Center of Greater Toledo' or affectionately known as The Pregnancy Center or even just The Center. Last year, we unveiled our new foundational organization, the 'Bella Vita Network'. As we continue to cast vision for Bella Vita, we wanted to share a few things with you:

Why: As the outreaches of Soul Purpose (page 5) and The Haven (page 8) continued to grow, we saw the need to protect the outreach of The Pregnancy Center (page 7) by allowing it to remain aligned with the original mission of that outreach. We wanted a foundational organization with a name, brand, and mission that covered all three outreaches. Language matters, and the Bella Vita Network is the foundation that allows all three outreaches to shine. Soul

Purpose and The Haven aren't just things that happen at The Center. All three outreaches are building a culture where every life is valued and every life knows its worth:

Soul Purpose is the upstream, raising women up in their value, worth, and identity in Jesus so they don't ever have to walk through the doors of an abortion facility or even a pregnancy center.

The Pregnancy Center is the midstream, creating sustainable avenues of parenting for moms and dads experiencing a pregnancy they didn't plan for. We believe in life and life abundant.

The Haven, the downstream, believes that God desires to weave redemption into the lives of both men and women after an abortion experience. We also believe that those who work at the abortion facility are made in His image, and we want to show His love.

The structure: the reason we refer to the Bella Vita Network as a foundational organization is that we believe it's just that—the foundation

from which good things grow. The good things of Soul Purpose, The Pregnancy Center, The Haven, state and national impact through partnerships, teaching, and advocacy. Many organizations that move in this direction would call it a 'parent organization' or a 'corporation'. Neither of those describes the culture and mission of the Bella Vita Network. We flip our organizational chart on its head. Our Board and I exist to serve our staff, which serves our volunteers, who ultimately serve the stars, the families. Our desire is to create a good foundation for the work of the ministry.

Bella Vita means beautiful life. The name has been around our organization for many years, the nickname for our ultrasound machine...a tool that shows beautiful life. And alas, that's what the Bella Vita Network is, a tool that shows beautiful life. Beautiful life in every college student, mom, dad, child, post-abortive individual, abortion facility worker, volunteer, donor. We shout from the rooftop:

**LIFE IS BEAUTIFUL.**

## Extended Impact

Part of the mission of Bella Vita is to create a community and a country where life is irresistible. Part of that is done through Soul Purpose and our partnership with Pregnancy Centers across the country to establish Soul Purpose chapters on college campuses. You can read more about that on page 5.

In 2019, Bella Vita was the launching pad for the Ohio Coalition of Pregnancy Centers. This informal coalition provides education, encouragement, and advocacy to the 123 amazing pregnancy centers in Ohio. Savannah, Bella Vita's Executive Director, currently serves as the leader for the Ohio Coalition of Pregnancy Centers and recently accepted a board position with the National Association of Pregnancy Wellness Coalitions.

Bella Vita staff and volunteers regularly serve Pregnancy centers in our region, state, and nationally through offering ultrasound training, education in strategic planning, board governance, fundraising, and client care. The Lord has graciously provided for Bella Vita, and it's our joy to support pregnancy center work where we can. **Know that your generosity doesn't just impact Toledo; it touches the nation.**



## Thank you to our dedicated church partners!

Our church partners are an integral part of our clients' stories. Embracing beautiful life, these churches extravagantly gifted financial resources and church family members who served using their gifts of time and talents.

Five Lakes	Life Chapel	First Baptist Greater Toledo
Emmanuel Baptist	Spirit and Truth Church	Garden Park Christian Church
Compelled Church	City on a Hill Teaching Center	Whiteford Wesleyan
Cornerstone Church	Maumee Valley Church	Calvary Bible Chapel
Monclova Road Baptist	Holland Free Methodist	Vision Ministries
Christian Fellowship	First Alliance	Heritage Baptist
Bethany Community Fellowship	First Baptist Church of Perrysburg	Trinity Lutheran
Church of the Cross	First Presbyterian	CedarCreek Church
First Love Church	Lewis Avenue Baptist	Mosaic
St. Joseph's Catholic- Sylvania	Westside Community, The Church in Toledo	Perrysburg St. Rose of Lima
Second Baptist Church	Hope Community Church	Spring Street Church
Crossroads Community Church	Toledo Church of God (Seventh Day)	New Life Alliance
Intersection Church	New Life Community	Trinity Lutheran
City Light Church	Waterville United Methodist	St. Elizabeth The New Martyr Mission
Calvary Church	Grace Church	Grace Baptist Church
Anchor Church	The Rock	Northpoint Church
Bethel Assembly of God	North Monroe Street Church	Church 3Twentyone
Bedford Alliance	CrossPoint Community Church	The Tabernacle
St. George Orthodox Cathedral	Prince of Peace Lutheran	Redemption Church
Vineyard Church Toledo	Lambertville United Methodist	
Westgate Chapel		

The beautiful lives you're impacting.



# Thank you to our Annual Sponsors



Calvary Church  
Bethel Assembly of God

Yes FM  
Bedford Alliance

Dave Walborn - State Farm  
Crossroads Community Church

Intersection Church  
Scott Brown

Knight Media

# BellaVita

Soul Purpose | The Pregnancy Center | The Haven

For more information on how to give, volunteer, or get involved, visit us at: [bellavitanetwork.org](http://bellavitanetwork.org) or call 419-531-6842

MAKE A DONATION

